

ORDER

**KSNV**

Orders

Order / Rev: 107859

Alt Order #:

Product Desc: October 2012 Campaign - Supplemental

Estimate:

Flight Dates: 10/19/12 - 10/29/12

Original Date / Rev: 10/16/12 / 10/16/12

Order Type: GENERAL

Primary AE: Kevin Goodell

Sales Office: VEGS

Sales Region: Local

Agency

Name: Policy Communications

Buying Contact:

Billing Contact:

415 S. 6th St.

Las Vegas, NV 89101

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Judge Carolyn I

Demographic: A25-54

Product Codes: PLC12

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	23	\$9,700.00	\$8,245.00
10/29/12	10/29/12	1	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	23	\$9,700.00	\$8,245.00	0.00
November 2012	1	\$300.00	\$255.00	0.00
Totals	24	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/23/12	10/26/12	Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	3	\$1,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-T-TF--		3				\$600.00		0.00			
2	KSNV	10/22/12	10/24/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$450.002		0.00	NM	2	\$900.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M-W----		2				\$450.00		0.00			
3	KSNV	10/24/12	10/26/12	Noon News	CM	12-1230pm	-----	:30	0	\$275.002		0.00	NM	3	\$825.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		3				\$275.00		0.00			
4	KSNV	10/20/12	10/27/12	Saturday Today	CM	7a-9am	-----	:30	0	\$325.002		0.00	NM	2	\$650.00
				Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$325.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$325.00		0.00			
5	KSNV	10/21/12	10/28/12	News 3 Today - SUNDAY	CM	9am-930a	-----	:30	0	\$250.002		0.00	NM	2	\$500.00
				News 3 Today - SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$250.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$250.00		0.00			
6	KSNV	10/24/12	10/26/12		CM	4-5pm	-----	:30	0	\$450.002		0.00	NM	2	\$900.00

Order / Rev: 107859
 Alt Order #:
 Flight Dates: 10/19/12 - 10/29/12

Advertiser: Committee to Re-Elect Judge Carolyn Ells
 Product Desc: October 2012 Campaign - Supplemental
 Estimate:
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR)															
4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--W-F--			2		\$450.00	0.00					
7	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----	:30	0	\$775.002		0.00	NM	2	\$1,550.00
M-F News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--W-F--			2		\$775.00	0.00					
8	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----	:30	0	\$750.002		0.00	NM	1	\$750.00
Sa-Su News 3 at Eleven															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$750.00	0.00					
9	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----	:30	0	\$375.002		0.00	NM	1	\$375.00
WKND Jeop/Wheel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-			1		\$375.00	0.00					
N 10	KSNV	10/23/12	10/25/12	The Tonight Show	CM	1135p-1236a	-----	:30	0	\$275.002		0.00	NM	2	\$550.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-T---			2		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1236a	-T-Th----	:30		(\$275.00)		0.00	NM		
See MG 10.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/19/12-10/19/12		The Tonight Show		1135p-1236a	-----F----	:30		\$275.00		0.00	NM		
Ⓜ MG for 10.1 10/23															
11	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	-----	:30	0	\$300.002		0.00	NM	4	\$1,200.00
M-F 5-6a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-TW-F--			3		\$300.00	0.00					
Week:		10/29/12	11/04/12	M-----			1		\$300.00	0.00					
													Totals	24	\$10,000.00